Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Enrollment Services and Records

Leader(s): Yakeea Daniels, Assistant Vice President of Enrollment Management and Director of Admission

and Christopher Huang, Registrar

Implementation Year: 2016-2017

Objective 1:	To empower students to grow professionally, personally, and develop responsibility for their academic journey.
Action Items	Develop resources to help students navigate through the enrollment management and student services areas of GSU. Assist students in developing independence and accountability for their education. Develop user friendly website to encourage more frequent use by students. Registrar's Office to reach out to have more active presence during welcome week. Participate in University Opening and Closing semester events.
Desired Outcomes and Achievements (Identify results expected)	Have student understand deadlines and submit paperwork/forms in a timely manner. Have students understand how to navigate GSU from point of admission to graduation. Have students feel comfortable with technology (online registration, online transcripts, etc)
Achieved Outcomes and Results	O1.05.17 Admissions working on updated website with Marketing Communication and design template for Admissions webpage. Freshmen and transfer have been updated. Working on graduate. Met to review updated academic standing policy and readmission policy/procedures for FA16 students who were dismissed.
Analysis of Results (Where outcomes met? Exceeded? Progress towards goal. Implications for AY17 Objectives.)	

Objective 2:	Require academic advisors to use degree audit to review program requirements completed.
Action Items	Meet with Academic advisors about training
	Review when transcripts are entered so advisors can run degree audit
Desired Outcomes	Increase retention and collaboration to ensure a smooth experience for students.
and Achievements	Ensure students are enrolled in classes related to their academic program.
(Identify results	Increase student-advisor contact and review regarding student's academic plan.
expected)	Fewer student issues (i.e. not enough hours to graduate) when applying to graduate.
Achieved Outcomes	01.05.17
and Results	Received support from undergraduate programs to utilize degree audit.
	Providing training with a few departments regarding process for exception forms.
	Working on building graduate program degree audits.
Analysis of Results	
(Where outcomes met?	
Exceeded? Progress	
towards goal.	
Implications for AY17	
Objectives.)	

Objective 3:	Propose/revise policies leave of absence and withdrawal for student enrollment.
Action Items	Create a leave of absence policy/process
	Create a withdrawal process
	Review how SIS stores this information
	Collaborate in revising GSU policy on active students, and inactive/lost statuses.
Desired Outcomes	Have students and advisors understand how to request a withdrawal or leave of absence.
and Achievements	Ensure students have a smooth re-orientation.
(Identify results	
expected)	
Achieved Outcomes	01.05.17
and Results	Exploration of how to withdrawal a student in Colleague is underway.
	Testing in Colleague to not allow students to withdrawal from all classes needs to occur.
Analysis of Results	
(Where outcomes met?	
Exceeded? Progress	
towards goal.	
Implications for AY17	
Objectives.)	

Objective 4:	Document policies and procedures for enrollment service areas: admissions, registrar and financial aid.
Action Items	Develop a template for use.
	Give staff time to work on documentation
Desired Outcomes	Create a sustainable office and assist with new employee orientation/training.
and Achievements	Cross-training so that staff are knowledgeable of other areas in enrollment management.
(Identify results	
expected)	
Achieved Outcomes	01.05.17
and Results	Registrar's Office – with staff turnover, documentation has been reviewed and updated
	for graduation counseling/posting degrees.
Analysis of Results	
(Where outcomes met?	
Exceeded? Progress	
towards goal.	
Implications for AY17	
Objectives.)	